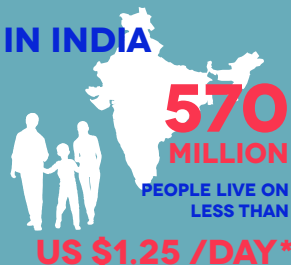


Big Pharma Charges Unaffordable Prices for Medicines in India

IN INDIA



BAYER PRICE for cancer drug
sorafenib tosylate (marketed as Nexavar):

US\$5,030 / MONTH

NOVARTIS PRICE for cancer drug
imatinib mesylate (marketed as Gleevec):

US\$2,158 / MONTH

GENERIC PRICE
for imatinib mesylate:

US\$174 / MONTH

GENERIC PRICE
for sorafenib tosylate:

US\$122 / MONTH

*Source: UNDP International Human Development Indicators 2011