

<b>Job Title</b>	<b>HIV Advocacy &amp; Communication Coordinator</b>
<b>Reports to</b>	General Director, MSF South Africa
<b>Location</b>	Johannesburg, South Africa
<b>Purpose of the job</b>	To coordinate and support HIV/AIDS advocacy and public communications efforts based on MSF projects in Africa
<b>Type of contract</b>	Contract is initially for one year and governed by the policies of MSF South Africa. There is a possibility of contract extension.
<b>Deadline and application address</b>	Applicants must send a cover letter and CV to: <a href="mailto:zoya.naidoo@joburg.msf.org">zoya.naidoo@joburg.msf.org</a> . All applications should indicate <b>HIV Advocacy &amp; Communication Coordinator2013</b> in subject line Applications close: 17:00 on 27 May 2013.

#### **ABOUT MSF**

Médecins Sans Frontières/Doctors Without Borders (MSF) is an independent international medical humanitarian organisation that delivers aid to people affected by armed conflict, epidemics, natural or man-made disasters, or to people that are excluded from access to health care. The organization has health projects in more than 70 countries.

MSF South Africa is located in Johannesburg with an office in Cape Town. MSF SA is governed by the MSF Southern Africa Association, which is made up of more than 300 members from seven countries in the region. MSF SA has the following organizational responsibilities:

- Recruit medical and support staff to work internationally in MSF projects
- Provide strategic medical and technical support and training to MSF projects (especially those focusing on HIV/AIDS and TB)
- Communicate to the public, collaborate with humanitarian, health, activist and academic organisations and institutions
- Advocate on specific health issues
- Raise funds to maintain MSF's medical humanitarian work.

More information about MSF available at: [www.msf.org](http://www.msf.org) and [www.msf.org.za](http://www.msf.org.za)

#### **ABOUT THIS JOB**

This **HIV Advocacy & Communication Coordinator** position will help coordinate and manage enhanced HIV/AIDS communications and advocacy focused on projects in Africa. The work is guided by an Advocacy Framework developed in response to some donors, ministries of health and international health institutions downgrading their direct activities and reducing resources addressing the ongoing HIV/AIDS pandemic.

MSF is gravely concerned that some stakeholders convey a false sense of imminent victory in the fight against HIV/AIDS in Africa, and that this could induce complacency in the response.

MSF's direct experience working in many African countries informs the need for sustained and increased attention to HIV/AIDS. We want to highlight needs and opportunities in an effort to mobilise all actors to play their rightful roles.

The objectives of the overall advocacy and communications project are:

- 1) Helping people make their virus level undetectable to further reduce illness, death and transmission through simple, effective treatment and adherence support.
- 2) Promoting community approaches and self-management to improve coverage, efficacy and radically increase patient autonomy.
- 3) Addressing treatment gaps in low-coverage countries and where people are not accessing care in high-prevalence countries.
- 4) Support early initiation policies (of antiretroviral treatment)

#### **JOB RESPONSIBILITIES**

- Coordinate and support HIV/AIDS advocacy and public communications efforts based on MSF projects in Africa.
- Collaborate with MSF colleagues to transform an existing HIV Advocacy Framework into an advocacy and communications plan for 2013/2014
- Management and implementation of the plan, which includes global/local communication and advocacy targets, strategies, activities and indicators.
- Lead MSF Operational Centre Brussels (OCB) positioning and public messaging development at international and regional levels with input from projects in countries.
- Regular reporting to an OCB HIV Steering Group
- Development of tools and materials for public advocacy and communications on a global/regional/local level.
- The Coordinator will identify ways to use direct MSF project experience to support Advocacy and Communications objectives; objectives themselves are based on challenges identified in projects so this will be a mutually re-enforcing dynamic between operations and communications/advocacy.
- Develop materials for advocacy and communications will also be important.

#### **WORK CONTACTS & COLLABORATION WITHIN MSF**

- To ensure all-round buy-in from departments and entities within the OCB group the HIV Advocacy & Communication Coordinator will be guided by the OCB HIV Steering Group. This group consists of directors of key departments and will give input on the 2013/2014 plans and validate strategies and activities.
- The HIV Advocacy & Communication Coordinator is part of the MSF SA Programme Unit, but is line managed by the General Director of MSF SA.

- The work requires close collaboration with MSF country coordinators and country medical coordinators as well as their headquarters-based managers.
- Close and ongoing collaborations are also required with selected communications and advocacy professionals in MSF country missions, the MSF SA Office in Johannesburg, Brussels (HIV Advisor to teams) and Sweden (Global Fund focal point).
- The HIV Advocacy & Communication Coordinator liaises with and is supported by the MSF Southern Africa Medical Unit (SAMU).
- The Coordinator is the focal point for the MSF Access Campaign to work on a campaign related to Undetectable Viral Load, and is responsible for determining how the OCB group best supports this campaign.
- The position also requires wider ongoing collaboration with advocacy and communication staff working in the wider MSF network.

## **EDUCATION/EXPERIENCE**

- Undergraduate and Postgraduate degrees in communication, media relations, and/or development, international relations, or related disciplines.
- Proven track record in developing and implementing health communications and advocacy plans. Experience in an international NGO is a plus (especially within MSF).
- Minimum 3 years communications and/or advocacy or campaigning experience
- Strong writing and communications skills.
- Knowledge of HIV/AIDS and key organisations and institutions in this field.
- Native or equivalent English language skills; other Southern African languages a plus.
- Proven ability to negotiate and maneuver within a large organisation.
- The successful candidate will need to be willing to travel especially within Southern Africa.

3 May 2013 version